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**ShoeCandy™ by Kara Mac Debuts Their
Newest Customizable Shoe – The Broadway Boot**

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Fashion industry veteran, former Ralph Lauren designer Kara Mac, and TLC beauty expert, Ann Merin have debuted the Broadway Boot – the latest shoe style in their groundbreaking, customizable, Women’s Footwear line, ShoeCandy™ by Kara Mac - the world’s first shoe line that can be customized instantly from heel to toe.

The Broadway Boot - a classic short boot design in soft, Brazilian leather – features a 2 1/4” heel that can be customized in an instant with any one of ShoeCandy’s interchangeable High Heel Covers in a variety of styles including animal skins, bright colors in glossy patent leather, and a variety of rich metallic textures. The Broadway Boot joins ShoeCandy’s two other customizable high heel styles– the Perfect Pump and the Celebrity Sandal – and ShoeCandy’s other low heel boot design, the Betty Boot. Both The Broadway Boot and the Betty Boot retail for \$159.

ShoeCandy™ by Kara Mac now offers 8 different customizable shoe models (4 low heel styles and 3 high heel styles) and a large variety of interchangeable accessories that can create literally hundreds of different looks. The company will continue to develop new styles of accessories to reflect current fashion trends, holiday celebrations and offer limited edition, cause-related designs. ShoeCandy™ by Kara Mac shoes and accessories can be purchased at the ShoeCandy interactive web boutique at www.KaraMac.com.

ShoeCandy™ by Kara Mac was created by designer, Kara Mac, a fashion industry veteran with 25+ years of expertise designing for iconic brands such as Ralph Lauren and Talbots, and co-founded by Ann Merin, a beauty and fashion expert, television host, and marketing expert with an MBA from Columbia University and a Cosmetology degree from Paul Mitchell. Prices for the ShoeCandy™ shoes start at \$89. Prices for ShoeCandy™ accessories start at \$12. More information can be found at www.KaraMac.com

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