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ShoeCandy™ by Kara Mac Introduces Line of Instantly Customizable Shoes

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Fashion industry veteran, designer Kara Mac, and TLC beauty expert, Ann Merin have debuted their groundbreaking, customizable, Women's Footwear line, ShoeCandy™ by Kara Mac. ShoeCandy™ by Kara Mac offers the world's first women's footwear line that can be customized instantly from heel to toe. With just one ShoeCandy™ shoe and a handful of accessories, a woman can instantly create a variety of different looks and styles to suit almost any occasion – a perfect solution for travelers and other women on the go.

ShoeCandy™ by Kara Mac's patent pending design features a line of Brazilian crafted, leather shoes in classic styles (flats, pumps, boots and sandals) in 2 heel heights (3/4" and 2 1/4") that can be customized instantly with a variety interchangeable accessories - including heel covers and toe clips. Wearers can accessorize their shoes with beautiful animal skin prints, such as python and tortoise for daytime looks and instantly restyle them with rhinestones and metallics for evening plans. ShoeCandy™ sandals (available in both low and high heel options) include an extra customizable feature - interchangeable t-straps with accessories that vary from playful flowers for sunny days to hand set crystals for elegant evenings.

ShoeCandy™ by Kara Mac will continue to develop new styles of accessories that reflect current fashion trends, holidays and cause related designs. "Fashion trends are always changing, says ShoeCandy™ Creator, designer Kara Mac. "Traditionally women have had to buy new shoes every season to look fashionably current. With ShoeCandy women can simply update their look by purchasing our latest accessories." ShoeCandy™ shoes and accessories are available at the Kara Mac interactive web boutique – www.KaraMac.com. "Customers can step into our virtual design studio on our website and try out many different combinations of our shoes and accessories," says Co-Founder, Ann Merin. "Our goal is to empower our customers to create products that suit their personal needs and allow them to update those products as those needs change."

ShoeCandy™ by Kara Mac was created by designer, Kara Mac, a fashion industry veteran with 25+ years of expertise designing for iconic brands such as Ralph Lauren and Talbots, and co-founded by Ann Merin, a beauty and fashion expert, television host, and marketing expert with an MBA from Columbia University and a Cosmetology degree from Paul Mitchell. Prices for the ShoeCandy™ shoes start at \$89. Prices for ShoeCandy™ accessories start at \$12. More information can be found at www.KaraMac.com

Contact

Ann Merin
ShoeCandy™ by Kara Mac
ann@KaraMac.com
(949) 235-9927
Website: www.KaraMac.com